

For Immediate Release:

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Contact: Jodie Wilson (jodie@discovertheregion.com) 623.337.5778
Rick Rome (rrome@cyprusgroup.net) 623.298.7362

Debbie Allen, Best Selling Author, & Film Star, to Speak in the Phoenix West Valley at a Charity Benefit for Jennabears & Eve's Place

Phoenix, West Valley Region, Arizona, The Surprise Professionals, is pleased to announce that **Debbie Allen, international business speaker, best selling author, and film star,** will be speaking to the crowd at a charity benefit to be held on October 9th, 2008 from 5:30pm to 7:30pm. The event will be held at the Holiday Inn, at 16540 N Bullard Ave, Surprise, AZ 85374.

All proceeds from the event will be **donated to benefit The Jennabears Foundation and Eve's Place.**

The Jennabears Foundation helps children and families in time of need, and is currently renovating rooms at the Ronald McDonald House. Some other actions of The Jennabears Foundation include delivering gifts of comfort such as stuffed animals to injured children in our local hospitals.

Eve's Place is a Phoenix West Valley organization whose mission is to provide refuge for battered women and children, as well as counseling and critical services to help victims rebuild their lives.

The Surprise Professionals feel strongly that by raising funds for these selfless organizations we can strengthen our communities, while providing the advice of an internationally acclaimed business motivator to local business people. "In a business climate filled with turbulence, we can all use the advice of proven experts" says Jodie Wilson of The Surprise Professionals. Mrs. Wilson continues "If we can bring a benefit to the community by assisting those who serve on the front lines to protect women and children, it's all the more rewarding."

The topic that Debbie Allen will focus on at this event is Debbie Allen's "**Develop a Powerful Personal Brand to Sell You**", tickets for the event are available through the internet at <http://businessnetwork.meetup.com/300/calendar/8079640>.

Seating for this event is limited to 110. Ticket price is \$25.00, and includes food, drinks and door prizes. For more information call Jodie Wilson 623-249-2440 or Andy Stockton 623-322-4782. Donations for door prizes are welcome.

About Debbie Allen

Debbie Allen, CSP is local to Phoenix, residing in Scottsdale, **and is the Best Selling Author of 5 books** including “Confessions of Shameless Self Promoters” and “Skyrocketing Sales”. **Debbie Allen has starred in such movies as “The Opus”**. Debbie Allen has presented before thousands of people in 12 countries around the world **and is one of less than 10% of professional speakers worldwide to have achieved the honor of Certified Speaking Professional by both National and International Speakers Associations.**

About The Jennabears Foundation:

In March of 2007, **the lives of the Eades’ family were tragically changed forever**. Their beautiful 6 month-old daughter, **Jenna Lynne, was fatally injured** and their oldest daughter, Hayley, was critically hurt **when a truck violently rear-ended the vehicle they were riding in**. Hayley miraculously survived her injuries, but the impact was too much for little Jenna. Jenna’s parents always called her 'Jennabear', the inspiration for the name of this organization.

During their hospital stay, **the Eades family noticed many children who were hurt and scared**, yet, had nothing to comfort them. At times, not even a parent. 6 weeks later, they brought the bears Hayley received during her stay to those children...they loved them!

The Eades then became determined to make a difference through Jenna’s memory...

Whether it is a child who was seriously hurt in a car crash, a child battling cancer, or a parent who loses a child, we give them a Jennabear for comfort. Our Jennabear’s are super soft, big, and meet hospital criteria for infection control.

About Eve’s Place:

Eve’s Place provides shelter to victims of domestic violence and their children, providing a critical life transition into a new life free from the horrible abuses that these victims have fallen prey to.

The mission at Eve's Place is to provide a Home-like setting in the West Valley in an Undisclosed, secure and quiet location. **A focus is placed on providing support and assistance in the rebuilding of these shattered lives through counseling, transportation, assistance with filing legal paperwork, assistance in helping victims find employment, finding a new place to live, etc.**

Eve's Place also provides support groups to provide education and advocacy through a variety of community collaborations. **Women receive support to increase their independence and self-sufficiency to ensure and continue a life-style free from abuse.**

At Eve's Place, shelter is available for up to six weeks. Services are available to help victims and their children transition into a new abuse-free life.

About The Surprise Professionals:

The Surprise Professionals is a group of business leaders in The West Valley region of Phoenix, whose mission is to help local business thrive. They help achieve this goal by bringing in small business members of the community in to network, collaborate, and build necessary contacts to grow their businesses. **The Surprise Professionals was founded by the City of Surprise to assist the city's goals in building the business infrastructure within the city's boundaries.** The Surprise professionals, has since grown to include many business members of the surrounding communities, providing an avenue to its members for achieving their business goals.

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